

THE LION'S MANE EVENT

Tulips & Juleps

The Lion's Mane Event FAQs

1) What's the Mane Event?

Great question! The Lion's Mane Event is our schools' signature fundraising event of the year. It is a dinner and auction to raise serious money for the mission of Notre Dame Elementary and Notre Dame-Cathedral Latin Schools.

2) Is it fancy?

Not at all! On the contrary, it is a casual evening. Don't buy a suit or dress for the event. A nice pair of jeans and shirt/blouse is a good way to go. Some like to accessorize based on the theme. So this year, "big hats" and "bowties" would fit in with the southern charm of *Tulips & Juleps*.

3) Where is it?

Since 2008, the Lion's Mane Event has been held on campus at NDCL's McGarry Gymnasium. A team of dedicated and creative volunteers skillfully brings in imagery and colors that evokes the theme of the event. *Tulips & Juleps* will showcase the southern charm of springtime in Kentucky.

4) Who attends?

Everyone who wants to help build community! Last year was a record attendance of 508 individuals. Past and present parents, sponsors, alumni, and friends of the schools make up most of our typical guests.

5) I'm interested. What can I do?

Great! There are several ways you can help make the event a smashing success.

- Attend the event on March 28th.
- Own or operate a business? Be a corporate sponsor.
- Donate an item, tickets, or other acquisition for the silent auction or raffle.
- Volunteer! Décor, auction and raffle basket assembly, and lots of other tasks need helping hands to make the event special.

6) I see a lot of opportunities for sponsorships. How does that help?

Corporate and personal sponsorships make up a huge portion of the Lion's Mane Event proceeds—nearly 40%! Corporate sponsors receive event tickets and program advertising for their business. This demonstrates their belief in the mission of our schools and promotes their business to the Notre Dame Schools community.

7) This sounds wonderful.

Our school community is generous and caring for the students on our campus. The success of this event is a small slice of the big picture of a thriving, exceptional Catholic education that our schools are privileged to serve.

